



# **NEWSRELEASE**

## **Mighty Auto Parts Appoints Ronnie Barassi Vice President, International Development & Strategic Accounts**

Peachtree Corners, GA – February 27, 2023 – Mighty, a leader in aftermarket automotive parts wholesale distribution, appoints Ronnie Barassi to Vice President, International Development & Strategic Accounts to support the company's growing focus on expansion in Latin America and the Middle East as well as strengthening partnerships with national key accounts in North America.

"Ronnie's extensive experience of business development, domestic and international, in the automotive aftermarket and lubricants industry makes him a great fit in this new role," said Josh D'Agostino, Mighty's President and CEO. "He does a fantastic job building personal and professional relationships with key accounts. We are excited to see him further Mighty's presence in Latin America and the Middle East."

Mighty awards master distributor agreements internationally and has established partnerships in the United States, Canada, Latin America, and the Middle East. Mighty maintains strict allegiance to proper OE vehicle applications, including maintaining a vast cataloging database to include vehicle year, make, model, and engine size. The Mighty product program is a globally sourced offering direct from OE/OES suppliers, all in a proprietary package directed towards an 'All-Makes, All-Models' service approach.

Ronnie said, "I am excited about this opportunity and look forward to further expanding our international footprint and strengthening our partnerships abroad and in the U.S."

### **About Mighty Distributing System**

Mighty Auto Parts, a sales and service provider/distributor of OE quality/Tier 1 manufactured preventive maintenance auto parts, lubricants, and chemicals to the global automotive aftermarket space, headquartered in Atlanta, Georgia, USA, supports 100 distributors in 44 states, including five international master distributor markets. The Mighty Promise of driving customer efficiency and profitability by providing inventory stocking, management, supplier consolidation, and business training expertise while dealing directly and exclusively with automotive professionals began in 1963.

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